

Ashish Tewari

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Noida, Uttar Pradesh - 201301, India

OBJECTIVE

UI/UX and web/digital designer with hands-on experience across Figma, Framer, WordPress, Wix Studio, and HTML/CSS. Currently working as a Designer at Visuvate, building client websites and digital products end-to-end — from wireframes and interactive prototypes to production-ready, responsive interfaces. Looking to keep growing through freelance work, full-time roles, and independent products.

EXPERIENCE

- **Visuvate** 2025 - Present
Designer Gorakhpur, India (Remote)
 - Design end-to-end UI/UX for client web projects across Figma, Framer, WordPress, and Wix Studio.
 - Translate wireframes and briefs into polished, responsive websites and landing pages, from initial concept through to production-ready build.
 - Build interactive Framer prototypes and scroll-driven components to bring interfaces to life before handoff.
 - Partner directly with clients and stakeholders to scope requirements, iterate on feedback, and ship on schedule.
- **Visuvate** August 2024 - October 2024
Graphic Design Intern Remote
 - Designed engaging social media posts, banners, and promotional materials, enhancing brand visibility and user engagement across digital platforms.
 - Collaborated with the marketing team to create consistent visual content aligned with brand guidelines and campaign objectives.
 - Used tools like Adobe Photoshop, Illustrator, and Canva to develop visually appealing graphics under tight deadlines.
 - Contributed to video editing and motion graphics for reels and ads, improving viewer retention and content quality.
- **Mechanical Workshop, North Eastern Railway** June 2024 - July 2024
Electrical Engineering Intern Gorakhpur, India
 - Assisted in the inspection, maintenance, and troubleshooting of electrical systems in railway coaches and machinery, ensuring safety and operational efficiency.
 - Gained hands-on experience with electrical wiring, control panels, and testing procedures as per railway standards.
 - Supported preventive maintenance planning and documentation, contributing to improved reliability of electrical components.
 - Collaborated with multidisciplinary teams to understand integration between mechanical and electrical systems in large-scale operations.

EDUCATION

- **J.S.S Academy of Technical Education** 2021 - 2025
B.Tech, Electrical Engineering Noida, India
 - CGPA: 6.6
- **Woodland Academy** 2019 - 2020
Senior Secondary Education Gorakhpur, India
 - Percentage: 78
- **G.N. National Public School** 2017 - 2018
Secondary Education Gorakhpur, India
 - Percentage: 84

PROJECTS

Design & Web Projects

- **Law Firm Website**
Tools: Wix Studio, WordPress
 - Designed a professional, trust-building website for a law firm, with clear practice-area pages, attorney profiles, and a streamlined consultation-request flow.
 - Focused on a clean, credible visual identity and fast, mobile-responsive layouts suited to a legal audience.

- **Portfolio Website**

Tools: Framer, Figma

- Designed and built a personal portfolio site to showcase UI/UX and web design work, with case-study style project pages.
- Built custom Framer components with scroll-driven animations and section reveals for a more interactive browsing experience.

- **Travel Website**

Tools: Wix Studio, WordPress

- Designed an immersive travel/booking website with destination galleries, itinerary layouts, and clear calls-to-action for inquiries and bookings.
- Prioritized rich imagery and intuitive navigation to support the exploratory nature of travel browsing.

- **Cafe Website**

Tools: WordPress, Wix Studio

- Designed a warm, brand-driven website for a cafe, including menu presentation, location and hours, and online ordering/reservation prompts.
- Balanced strong visual branding with a simple, easy-to-scan content structure.

Academic & Engineering Projects

- **Soil Moisture Sensor**

Tools: Arduino UNO, Soil Moisture Sensor Module, Relay Module, Water Pump, Embedded C/C++, Breadboard, Jumper Wires

- Developed an automated soil moisture monitoring system for intelligent irrigation control in small-scale farming.
- Implemented Arduino-based logic and sensor integration for real-time soil moisture detection, reducing water usage and manual effort.
- Built a control circuit using a relay module and water pump for reliable, timely water delivery to plants.
- Applied threshold-based logic to analyze sensor data and trigger irrigation only when necessary, optimizing water management.

- **4kW Solar Power EV Charging System**

Tools: MATLAB Simulink, PV Array Modeling, MPPT Controller, DC-DC Converter, BMS, EV Charging Circuit, Solar Charge Controller

- Developed a 4kW solar photovoltaic (PV) system integrated with EV charging infrastructure using MATLAB Simulink.
- Implemented MPPT (Maximum Power Point Tracking) for efficient solar energy extraction under varying irradiance.
- Designed and simulated a DC-DC converter and solar charge controller to regulate power flow to the EV battery.
- Evaluated system efficiency and battery charging behavior under varying load and irradiance conditions.

SKILLS

- **Design Skills:** Figma, Framer, WordPress, Wix Studio, HTML/CSS, UI/UX Design, Wireframing & Prototyping, Responsive Web Design, Design Systems, Adobe Photoshop, Illustrator, Canva, Graphic Design, Rendering & 3-D Modelling
- **Technical Skills:** MATLAB/Simulink, Power System, Control System, Electrical Machines, Circuit Design, Power Electronics, Microcontrollers and Sensors, Protection and Switchgear
- **Soft Skills:** Problem-Solving and Critical Thinking, Teamwork and Collaboration, Time Management, Project Coordination, Creativity in Technical Solutions, Adaptability

ACHIEVEMENTS AND EXTRACURRICULAR ACTIVITIES

- **Winner – Interschool Volleyball Competition:** Led school team to victory in district-level volleyball championship.
- **NSO Performance Award:** Recognized for outstanding performance in the National Science Olympiad by school authorities.
- **Event Coordination:** Actively contributed to planning and organizing the school's Annual Function and Science Fair.
- **Personal Interest:** Passionate about cooking and enjoy experimenting with new recipes in free time.